

# Kwanghui Lim

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🌐 <http://kwanghui.com>

I am Associate Professor of strategic management at the Melbourne Business School. I am also Co-Director of the Intellectual Property Research Institute of Australia. My research explores the strategies used by firms to manage knowledge, both in tangible form (as embodied in intellectual property) and intangible form (as possessed by inventors and scientists).

## Background

### Education

- 1995-2000 **Ph.D. (Management)**, *Massachusetts Institute of Technology*, USA, Ph.D. Thesis: Basic Research, Applied Research, and Innovation in the Semiconductor and Pharmaceutical Industries. Advisors: Scott Stern, Rebecca Henderson & Eric von Hippel
- 1987-1991 **B. Eng (Electrical)**, *1<sup>st</sup> Class Honours*, National University of Singapore, Singapore.
- 1985-1986 **GCE A-Levels**, *Raffles Junior College*, Singapore.
- 1981-1984 **GCE O-Levels**, *Raffles Institution*, Singapore.

### Positions Held

#### Academic

- 2010-now **Associate Professor**, *Melbourne Business School*, Australia.
- 2006-2010 **Senior Lecturer**, *Melbourne Business School*, Australia.
- 2001-2006 **Assistant Professor**, *NUS Business School*, Singapore.
- 2001 **Visiting Assistant Professor**, *MIT Sloan School of Management*, USA.
- 1993-2000 **Senior Tutor**, *National University of Singapore*, Singapore.

#### Other

- 2015- **Co-Director**, *Intellectual Property Research Institute of Australia*, (ipria.org).
- 2007-2014 **Associate Director**, *Intellectual Property Research Institute of Australia*, (ipria.org).
- 1991-1993 **Consultant**, *Booz, Allen and Hamilton*, Singapore.

## Research

### Publications

- 2014 “Knowledge Brokering and Organizational Innovation: Founder Imprinting Effects”, David Hsu and Kwanghui Lim, *Organization Science* Vol. 25, No. 4, pp. 1134-1153. <http://dx.doi.org/10.1287/orsc.2013.0863>
- 2013 “When birds of a feather don’t flock together: different scientists and the roles they play in biotech R&D alliances”, Annapoornima Subramaniam, Kwanghui Lim, Pek-Hooi Soh, *Research Policy* Vol. 42, No. 3 (April), pp. 595-612.
- 2010 “The Many Faces of Absorptive Capacity: Spillovers of Copper Interconnect Technology for Semiconductor Chips”, Kwanghui Lim, *Industrial and Corporate Change*, Vol. 18, No. 6, pp. 1249-1284.
- 2010 “The Effects of Social Networks and Contractual Characteristics on the Relationship between Venture Capitalists and Entrepreneurs”, Kwanghui Lim and Brian Cu, *Asia Pacific Journal of Management*, Vol. 29, No. 3, pp. 573-596.

- 2010 “Open Innovation and Patterns of R&D Competition”, Kwanghui Lim, Hank Chesbrough and Yi Ruan, *International Journal of Technology Management, Special Issue on Broadening the Scope of Open Innovation, Vol. 52, No. 3/4, pp.295-321.*
- 2007 “The Impact of Acquisitions on the Innovation Performance of Inventors at Semiconductor Companies”, Rahul Kapoor and Kwanghui Lim, *Academy of Management Journal, Vol. 50, No. 5 (Oct).*
- 2006 “Entry and Competitive Dynamics in the Mobile Telecommunications Market”, Zilin He, Kwanghui Lim and Poh-Kam Wong, *Research Policy, 20th Anniversary Special Issue of “Profiting from Innovation by David Teece”, Vol. 35, No. 8 (Oct), pp. 1147-1165.*
- 2004 “The Relationship between Research and Innovation in the Semiconductor and Pharmaceutical Industries (1981-97)”, Kwanghui Lim, *Research Policy, Vol. 33, No. 2, pp. 287-321.*

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## Awards

- 2001 Best Dissertation Award, INFORMS Technology Management Section and the Academy of Management Technology and Innovation Management Division.
- 2001 Richard R. Nelson Best Dissertation Prize.
- AY2003/4 NUS University-Level Excellent Teacher Award.
- 2004 NUS Business School Department of Business Policy Educator Award.
- 1995-2000 National University of Singapore Overseas Graduate Scholarship.
- 1989-1990 Texas Instruments Scholarship.
- 1985-1986 ASEAN Pre-University Scholarship.
- 1981-1984 ASEAN Secondary Scholarship.

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## Book Chapters and Cases

- 2015 “Bridging Scientists and Informal R&D Collaborations: Implications for Firm-Level Knowledge Integration and Patent Performance”, Subramanian, Lim and Soh. Accepted for publication in *Managing knowledge integration across boundaries. Tell, Berggren, Brusoni and Van de Ven (Eds.), United Kingdom: Oxford University Press.*
- 2013 “Absorptive Capacity”, Kwanghui Lim and Michael R. Falk. *The Palgrave Encyclopedia of Strategic Management. Mie Augier and David J. Teece (Eds.), United Kingdom: Palgrave Macmillan Publishers Ltd.*
- 2012 “What is the value of a brand to a firm”, Don O’Sullivan, Kwanghui Lim and Janice Luck, Chapter 1 of *The Law of Reputation and Brands in the Asia Pacific. Kenyon, Ng-Loy and Richardson (Eds.), Cambridge (UK): Cambridge University Press.*
- 2008 “BlackBerry”, David Weston and Kwanghui Lim, case study on managing intellectual property for *IPRIA.org and the World Intellectual Property Organization.*

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## Working Papers

- 2014 Kwanghui Lim, Michael Falk and Don O’Sullivan (2014), “The Market for Design: Insights from Interviews with Australian Firms”, IPRIA Working Paper. Presented at the MBS Research Seminar, Oct 2014.
- 2014 “Team Size, Noisy Signals and the Career Prospects of Scientists”, Catherine de Fontenay, Kwanghui Lim and Nicholas Snashall-Woodhams.
- 2012 “The Deteriorating Career Prospects of Scientists”, Catherine de Fontenay and Kwanghui Lim.

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## Conference Papers and Other Research Presentations

- 2015 Michael Falk, Kwanghui Lim and Don O’Sullivan, Relationship Formation in the Market for Design Services, DRUID Asia Conference, Singapore, Feb 2016.

- 2015 Michael Falk, Kwanghui Lim and Don O'Sullivan, Relationship Formation in the Market for Design Services, UNSW Asia-Pacific Strategy, Innovation, & Entrepreneurship (SIE) Symposium, Sydney, Sep 2015.
- 2015 Michael Falk, Kwanghui Lim and Don O'Sullivan, Relationship Formation in the Market for Design Services, Wharton Technology & Innovation Conference, Philadelphia, April 2015.
- 2015 Michael Falk, Kwanghui Lim and Don O'Sullivan, The Market for Design: Insights from Interviews with Australian Firms, Design for Business Research Conference, Melbourne, May 2015.
- 2014 Kwanghui Lim, Michael Falk and Don O'Sullivan, The Market for Design: Insights from Interviews with Australian Firms, Asia Pacific Innovation Conference, Sydney, November 2014.
- 2013 Catherine de Fontenay and Kwanghui Lim, The Deteriorating Career Prospects of Scientists, Asia Pacific Innovation Conference, Taipei, December 2013.
- 2013 Kwanghui Lim, Combining Qualitative Fieldwork with Economic Research (using examples from our Scientific Careers project), Dept of Applied Economics Research Seminar, Kaohsiung National University (Taiwan), December 2013.
- 2013 Scientific Careers, NUS D-ETM and IEEE Singapore Research Seminar, National University of Singapore, Nov 2013.
- 2013 Catherine de Fontenay and Kwanghui Lim, The Deteriorating Career Prospects of Scientists, Academy of Management Conference, Florida, August 2013.
- 2012 Annapoornima Subramaniam, Kwanghui Lim and Pek-Hooi Soh, Scientific Human Capital, R&D Alliances and the Patent Performance of Biotechnology Firms, Asia Pacific Innovation Conference, Korea, October 2012.
- 2012 Catherine de Fontenay and Kwanghui Lim, The Deteriorating Career Prospects of Scientists, Econometrics Australasia Conference, Melbourne, July 2012.
- 2012 Catherine de Fontenay and Kwanghui Lim, The Deteriorating Career Prospects of Scientists, North American Summer Meetings of the Econometric Society, in Evanston Illinois, June 28 to July 1, 2012. Presented by Catherine.
- 2011 Speaker, Professional Development Workshop on Patent Research, Academy of Management Conference, San Antonio, August 2011.
- 2011 Scientific Careers, 2nd Asia Pacific Innovation Conference, Singapore, May 2011.
- 2011 Research on the Management of Innovation (plus an overview of the Scientific Careers project), TIES 50th Anniversary Research Conference in celebration of MIT's 150th Anniversary, Cambridge, MA, April 2011.
- 2011 Annapoornima Subramaniam, Kwanghui Lim and Pek-Hooi Soh, Intellectual Human Capital and the Innovation Performance of Biotechnology Firms, NUS Research Seminar, Jan 2011. Singapore.
- 2010 Annapoornima Subramaniam, Kwanghui Lim and Pek-Hooi Soh, Intellectual Human Capital and the Innovation Performance of Biotechnology Firms, AGSM/ASB Research Workshop, UNSW, Sydney, Dec. 2010.
- 2010 Scientific Careers, National University of Singapore RISE Conference, May 2010.
- 2010 David Hsu and Kwanghui Lim, Knowledge Brokering paper, AARES Conference, Adelaide.
- 2010 Wenyue Zhuang, Kwanghui Lim and Poh-Kam Wong, Signals for Evaluating External Knowledge: A Study of How Firms Search for Knowledge Across Organizational and National Boundaries, Pacific Rim Innovation Conference.
- 2009 Speaker, Professional Development Workshop on Measuring Knowledge Flows using Patent and Non-Patent Data, Academy of Management Conference.
- 2009 Pek-Hooi Soh and Kwanghui Lim, The Effect of Corporate Venture Capital on the Production of Knowledge, Academy of Management Conference, Chicago.
- 2009 Annapoornima Subramaniam, Kwanghui Lim and Pek-Hooi Soh, Intellectual Human Capital and Strategic Alliances: Complements or Substitutes?, INFORMS Conference, San Diego.

- 2008 Wenyue Zhuang, Kwanghui Lim and Poh-Kam Wong, Old Technological Capability and New Technology Adoption: Firms' Technology Portfolio Management during Technological Transitions, Academy of Management Conference (Anaheim) and Academy of International Business Conference (Milan).
- 2008 Wenyue Zhuang, Kwanghui Lim and Poh-Kam Wong, Knowledge Search and its Effects on the International Diffusion of Knowledge: Evidence from Information Storage Technology Patents, Academy of International Business Conference.
- 2007 Kwanghui Lim and Brian Cu, The Effects of Social Networks on Venture Capitalist Advice and Monitoring, Academy of Management Conference.
- 2007 Wenyue Zhuang, Kwanghui Lim and Poh-Kam Wong, Why does some knowledge diffuse faster and more broadly than other: evidence from patenting in the field of information storage technology, ISMOT Conference 2007 (**Best Paper Award**).
- 2006 Wenyue Zhuang, Kwanghui Lim and Poh-Kam Wong, Do High Impact Innovations Diffuse Faster and More Widely than Low Impact Innovations? Evidence from Magnetic Recording Technology Patents, Academy of Management Conference.
- 2005 Rahul Kapoor and Kwanghui Lim, The Impact of Acquisitions on the Innovation Performance of Inventors at Semiconductor Companies, **Best Paper Proceedings, Academy of Management Conference**. Carolyn Dexter Award Nominee.
- 2004 David Hsu and Kwanghui Lim (2004), Knowledge Bridging by Biotechnology Start-ups, Academy of Management Conference. Also presented at the EPFL Conference 2005 (Switzerland), UCLA/Oxford University Empirical Research in Entrepreneurship Conference 2005 and research seminars at Harvard Business School, University of Maryland, Melbourne Business School, MIT, AGSM/UNSW, NUS and Wharton.
- 2004 Zilin He, Kwanghui Lim and Poh-Kam Wong (2004), Snakes and Ladders: The Dynamics of Knowledge Dependence between Incumbents and Entrants in the Wireless Communications Industry, IEEE Intl Eng and Mgt Conference.
- 2002 Kwanghui Lim and Hank Chesbrough (2002), Comparative Models of Organizing Industrial Research: Evidence from IBM and Intel, Academy of Management Conference.
- 2001 Kwanghui Lim, Basic Research, Applied Research and Innovation in the Semiconductor and Pharmaceutical Industries, Wharton Technology Conference.
- 2001 Kwanghui Lim, The Relationship between Publications and Patents by Researchers at Five Companies, MIT Sloan Working Paper 4120, Academy of Management Conference (2001).
- 1999 Kwanghui Lim, Do Firms Have to Perform Basic Research In Order to Capture Knowledge Spillovers: Evidence from the Semiconductor and Pharmaceutical Industries, CCC Doctoral Consortium 1999, New York. Also presented at the NBER Productivity Lunch and MIT Innovation Seminar.
- 1997 Kwanghui Lim, Incomplete Contracts and User-Innovation in the ASIC Industry, Second Year Research Paper, MIT. Presented at the CCC Doctoral Consortium 1997.
- 1995 Himawan Gunadhi, Kwanghui Lim and Wee-Yong Yeong, PACE: A Planning Advisor on Curriculum and Enrolment, Hawaii International Conference on Systems Science (HICSS-28), January, 1995.
- 1995 Kwanghui Lim, Lawrence Loh and Tan Tin Wee, Commerce on The Internet: The Case of Stocknet, First Singapore WWW Conference (1995).

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## Conference Activities Organized or Engaged In

- 2016 Faculty Mentor, AOM TIM Junior Faculty Consortium, Academy of Management Conference, Anaheim, August 2016.
- 2016 Chair and Discussant, Session on Intellectual Property Strategy Protection Choices, Academy of Management Conference, Anaheim, August 2016.
- 2016 Chair and Discussant, Session on innovation strategy, DRUID Asia Conference, Singapore, February 2016.

- 2015 Co-organizer, IPRIA-CMCL IP & Media Law Conference 2015. Also Chair, Panel on Innovation and Discussant, Roundtable on The Future of IP Research.
- 2015 Co-organizer and Discussant, Data Privacy - Should We Worry?, IPRIA/CMCL Panel Discussion, Melbourne, Melbourne, Sep 2015.
- 2015 Moderator, Session on Corporate Innovation, Design for Business Research Conference, Melbourne, May 2015.
- 2014 Chair, Session on The Role of the Internal or External Environment on Dynamic Capabilities, Strategic Management Society Conference, Sydney, December 2014.
- 2014 Chair, Session on Frontier Technologies, Asia Pacific Innovation Conference, Sydney, November 2014.
- 2014 Chair, Plenary Session on Business Innovation, Asia Pacific Innovation Conference, Sydney, November 2014.
- 2013 Co-organizer and Chair (with Michael Roach), Professional Development Workshop on Patent Data in Research, Academy of Management Conference, Florida, August 2013.
- 2013 Chair, Session on Intellectual and other Property Rights, Academy of Management Conference, Florida, August 2013.
- 2012 The Rise of Innovative China, Session Chair, MBS-IPRIA Conference, July 2012.
- 2010 Chair, Session on Company Strategy, Pacific Rim Innovation Conference 2010.
- 2010 Co-organizer and member of Scientific Committee, Pacific Rim Innovation Conference 2010.
- 2009 Chair, Session on Knowledge Protection and Patent Wars, Academy of Management Conference 2009.
- 2008 Best Reviewer Award, BPS Division, Academy of Management Conference 2008.
- 2008 Organizer and Co-chair (with Riitta Katila), Professional Development Workshop on Measuring Knowledge Flows using Patent and Non-Patent Data, Academy of Management Conference.
- 2008 Chair, Session on Technological Positioning, Innovation and Imitation, Academy of Management Conference 2008.
- 2008 Discussant, Session on Strategy, Technology and Innovation, Academy of Management Conference 2008.
- 2008 Panelist, Session on Knowledge Diffusion, Australian Business Higher-Education Roundtable on Innovation Conference, September 2008.
- 2007 Chair, Session on Intellectual Property, World IP Day University Innovation Showcase, April 2007.
- 2007 Discussant, Session on Interorganizational Networks, Academy of Management Conference 2007.
- 2007 Discussant, Session on Technology Entrepreneurship, Academy of Management Conference 2007.
- 2005 Organizer and Co-chair (with Lee Fleming), Professional Development Workshop on Methodologies for Research on Knowledge Flows, Academy of Management Conference 2005.
- 2004 Co-organizer (With Rosemarie Ziedonis), Symposium on Start-ups, Established Firms and the Commercialization of New Technologies, Academy of Management Conference.
- 2004 Co-chair (with T.S. Durrani), Session on Technology Strategy , IEEE Intl Engineering Management Conference, Oct 2004.
- 2004 Chair, Session on Technology Strategy: Assessing the Value of R&D, Academy of Management Conference 2004.
- 2004 Co-chair, Session on Intellectual Property Strategies and Open Innovation (with Ashish Arora), Academy of Management Professional Development Workshop, August 2004.

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## Invited Talks and Presentations

- 2016 Entrepreneurship frameworks, facilitator for STEMBEA Workshop. July, 2016.

- 2016 Host and discussant, Panel on “Bitcoin and the Blockchain”, Melbourne Knowledge Week at Melbourne Business School, May 2016.
- 2016 Debate panel (with Ivan Png, Chris Tucci and Margaret Kyle), DRUID Asia Inaugural Conference, Singapore, Feb 2016. Motion: “Right IP Regimes cause harm to emerging export-led economies”.
- 2015 IPRIA/CMCL Public Seminar on “Online privacy: does it matter?”, Sep 2015.
- 2015 “Forming collaborative relationships”, Centre for Asian Business and Economics Seminar: Entrepreneurship and Innovation, Melbourne Aug 2015.
- 2015 “Innovation and Entrepreneurship”, IP & Commercialisation Symposia for Researchers, Aikenhead Centre for Medical Discovery at the St Vincent’s Hospital, Melbourne Aug 2015.
- 2015 Innovation workshop, MBS Alumni Reunion, Melbourne July 2015 and Singapore October 2015.
- 2015 “Strategy in the photography industry”, MBS information session, July 2015 and October 2015.
- 2015 Guest speaker on “Internet Business Models”, University of Melbourne Law Masters course by Megan Richardson, Unimelb Law School. 1 June 2015.
- 2014 “The Market for Design: Insights from Interviews with Australian Firms”, with Michael Falk and Don O’Sullivan, IP Australia and Dept of Industry. 5 Nov 2014.
- 2014 Guest speaker on “Internet freedom and business management”, University of Melbourne course by Megan Richardson, Unimelb Law School. 13 Oct 2014.
- 2014 “Linking Design Thinking and Business”, Guest speaker at an event organized by the MBS Marketing Association. June 2014.
- 2014 “Melbourne CTO School”, Panelist on New Directions in Managing Technology. 1 Apr 2014.
- 2013 “The Australian Innovation System and Scientific Careers in Australia”, Guest speaker, Science Pathways Conference organised by the Australian Academy of Science. 17 Oct 2013.
- 2013 Panelist, Roundtable on Social Impact and Innovation, Melbourne Business School. 24 Oct 2013.
- 2013 “From idea to investment”, Joint talk organised by the MBS Technology Club and Indian Institute Alumni, Melbourne Business School, July 2013.
- 2013 Guest speaker, Melbourne Business School course on Macroeconomics by Andrew John. 5 June 2013.
- 2013 Guest speaker on “Internet Business Models”, University of Melbourne Law Masters course by Megan Richardson and Dan Hunter, Unimelb Law School. 3 June 2013.
- 2012 “Entrepreneurship Networks and Start-up Ecosystems”, Lunchtime Seminar, The Hub Singapore, 20 Dec 2012.
- 2012 Guest speaker on “Internet Business Models”, University of Melbourne Masters course by Megan Richardson, Law School. 4 May 2012.
- 2012 “Adapting innovation across boundaries”, a presentation to the MBS Alumni of Singapore, Jan 2012.
- 2011 “New Models for book Publishing”, Discussant, MBS-IPRIA Public Seminar, Feb 2011.
- 2011 A workshop for IP Australia, Canberra, 6 June 2011.
- 2010 “The Innovative Organisation”, Discussant, MBS-IPRIA Public Seminar, Dec 2010.
- 2010 “Strategies for Newspaper Firms”, Guest Speaker, University of Melbourne Law School class on Competition & IP Law, by Megan Richardson and Arlen Duke, 15 Nov 2010.
- 2010 “Who Owns the News?”, Discussant, MBS-IPRIA Public Seminar, July 2010.
- 2009 Australian Senate Committee, Testimony on Gene Patenting, August 2009.
- 2009 A workshop for IP Australia, Canberra, 9 December 2009.
- 2009 “Should Genes be Patented?”, MBS-CITE and IPRIA Panel and Public Discussion, April 2009.
- 2007 “Knowledge Brokering”, Research Seminar, Australia School of Business, Sydney, 2007.

- 2007 “Knowledge Brokering”, IPRIA Public Seminar, Melbourne, 2 November 2007.
- 2006 Guest Speaker, University of Melbourne class on commercializing biotechnology, Oct, 2006.
- 2005 “IP Management and Patent Information for SMEs and Developing Countries: Potential Unexplored”, Europe Asia Patent Information Conference 2005.
- 2005 “Challenges in Entrepreneurship”, NUS Youth Entrepreneur Challenge Workshop, January 2005.
- 2005 Moderator and Chair for NUS Overseas College live debate, January 2005.
- 2004 “Patent Search and Claims Analysis”, the NUS Entrepreneurship Center’s University Technology Commercialization Program, Singapore Nov 2004.
- 2004 “Commercializing Technology”, U21 Summer School, July 2004.
- 2001 “Basic Research, Applied Research and Innovation”, Best Dissertation Award Ceremony, INFORMS Miami, December 2001.

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## Research Grants

- 2010-2015 Australian Research Council Discovery Grant (with Joshua Gans, Catherine de Fontenay and Richard Mollard). AUD608,000 for the period 2010-2015.
- 2014 Global trademarks project (with Beth Webster, Paul Jensen and Don O’Sullivan), Three-year grant for AUD85,000/yr from Faculty with AUD70,000/yr from IP Australia.
- 2013-2014 The Use of Designs by Australian Firms (with Don O’Sullivan), AUD100,000.
- 2009-2012 IPRIA Research Grant AUD40,000 per annum.
- 2008 IPRIA Research Grant AUD45,000 for Scientific Careers and Patent Assignment projects.
- 2007 IPRIA Research Grant AUD28,000 for Knowledge Brokering project.
- 2006 IPRIA Research Grant AUD10,000.
- 2004-2006 NUS Business School Faculty Grant SGD19,320 research on innovation, 2004-2006.
- 2002-2006 NUS Business School Faculty Grant SGD88,900 for analysis of intellectual property strategy (with Poh-Kam Wong and Yew-Kee Ho).
- 2002 National University of Singapore Equipment Grant: SGD60,000 for setting up the NUS Patent Database.

## Teaching

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### Academic Courses

#### Melbourne Business School

- 2016 **Biodesign**, MBS Coordinator: I launched and co-taught a new course with David Grayden of Engineering. Feb-Oct.
- 2016 **Create Your Own Enterprise II**, I launched and taught the capstone course for the Wade Master of Entrepreneurship Program. July-Oct.
- 2016 **Innovation**, a new elective for the part-time MBA Program. November.
- 2016 **Advanced Management Theory**, I co-taught this research seminar for Masters and Doctoral students.
- 2016 **MBS Innovation Bootcamp**, a core class for the full time MBA Program. January.
- 2015 **MBS Innovation Bootcamp**, a core class for the full time MBA Program. January.
- 2015 **Business Strategy**, a core class for the full time and part time MBA Programs.
- 2015 **Business Tools**, A course for M.Sc. students from the University of Melbourne.
- 2014 **MBS Innovation Bootcamp**, a core class for the full time MBA Program. January.
- 2013 **MBS Innovation Bootcamp**, a core class for the full time MBA Program. January and May.
- 2006-2013 **Business Strategy**, a core class for the full time and part time MBA Programs.



- 2010 **Business Tools**, A course for M.Sc. students from the University of Melbourne.  
[National University of Singapore](#)
- 2000-2006 **Management of Technology** for MBA/MOT students.
- 2000-2006 **Technology Strategy** for MBA/MOT students.
- 2000-2006 **Understanding Innovation** a university-wide course for undergraduate students.  
[Massachusetts Institute of Technology](#)
- 2001 Course Instructor for **Introduction to Managing the Innovation Process** (15.351)
- 1995-2000 Teaching Assistant for **Introduction to Managing the Innovation Process** (15.351, 15.352), **Technology Strategy** (15.932) and the MIT Summer Executive Program on the **Management of Research, Development and Technology-Based Innovation** (15.90s).

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## Training

- 2016 Keynote session on Innovation, MBS General Management Program, June 2016.
- 2016 Taught a case on Dick Smith Electronics, MBS Information Session, March 2016.
- 2015 Mentor, 3daystartup workshop at the Wade Institute, University of Melbourne, Oct 2015.
- 2009 “Sidamo” and “Blackberry” case based courses on the management of intellectual property, IPRIA “IP in the Real World” Series.
- 2005 “Profiting from Innovation”, NUS-3M Program on Managing Innovation in Secondary Schools.
- 2004 “Information Technology: Strategy and Implementation”, a 1-day training program for the NUS-Port of Singapore Authority Graduate Diploma/Certificate Program in Maritime and Port Management.
- 2002 “Patents as Technological Indicators”, Singapore-World Intellectual Property Organization Training Course for Asia and the Pacific Region.
- 2002 “Strategies for Linking Scientific Research to Innovation”, Recent Advances in Innovation Research: Lessons for Technology Strategists and Policymakers, Singapore.

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## Teaching Presentations

- 2011 “Lessons from the Kellogg ITP Program”, Melbourne Business School Teaching Forum.
- 2004 “Implementing Active Student Learning”, Introductory session on “My Experience in the PDP-Teaching Program,” NUS Centre for Development of Teaching and Learning.

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## Graduate Thesis Supervision

- 2016 - now Ozlem Ozkok, Ph.D. (Management), Melbourne Business School. Co-supervisor.
- 2013 - now Michael Falk, Ph.D. (Management), Melbourne Business School. Lead supervisor.
- 2009 Zhuang Wenyue, Ph.D. (Management), NUS Business School. Joint thesis supervisor with Poh-Kam Wong.
- 2008 Manathattai S. Annapoornima, Ph.D. (Management), NUS Business School. Joint thesis supervisor with Pek-Hooi Soh.
- 2008 Ruanyi, Ph.D. (Management), NUS Business School. Faculty mentor.
- 2008 Zi-lin He, Ph.D. (Management), NUS Business School. Faculty mentor.
- 2005 Wang Xiaoyang , Ph.D. (Industrial & Systems Engineering), National University of Singapore. Thesis supervisor.
- 2003 Roland Sargeant, MIT Leaders for Manufacturing Masters Program. Thesis supervisor.
- 2004 Zheng Tingjun, NUS M.Sc. (Management) NUS Business School. Thesis supervisor.
- 2003 Grace Shen Sien, M.Sc. (Management), NUS Business School. Joint thesis supervisor with Pek-Hooi Soh.

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## Undergraduate Thesis Supervision



- 2006 Brian Cu, BBA (1st Class Hons), NUS Business School, 2006. Thesis supervisor.
- 2006 Eugene Sim, BBA 1st Class Hons, NUS Business School, 2006. Joint thesis supervisor with Susanna Leong.
- 2003 Yeah Hong Eng, B.Sc. (Mathematics and Management), 2003. Thesis supervisor.

## Service & Outreach

### Service Contributions

#### I. Service to Academia

- 2014-2016 Advisory Editor, Research Policy.
- 2015-2017 Editorial Advisory Board, Industry & Innovation.
- 2015-now Advisory Board, Design for Business Research Conference.
  - 2014 Judging panel member, the Academy of Management TIM Division Dissertation Award 2014.
- 2000-2013 I founded the NUS Patent Database and am its Principal Investigator. It is now the NUS-MBS Patent Database (<http://www.mbs.edu/patents>).
- 2010-2012 Research Committee member, BPS Division, Academy of Management.
- 2010-now Founding committee member and webmaster, Asia-Pacific Innovation Network.
  - 2008 Judging panel member, the Academy of Management TIM Division Dissertation Award 2008.
  - 2008 Faculty Mentor, BPS Division Dissertation Consortium, Academy of Management Conference 2008.
- 2004-2005 Judging panel member, startup@singapore competition.
  - 2002 Judging panel member, INFORMS TIM Section Best Dissertation Award.
- 2001 Founder and co-owner (with Jasjit Singh) of the Singapore Island-wide Strategy Mailing List.

#### II. Service to MBS and the University of Melbourne

- 2015-now Co-Director, Intellectual Property Research Institute of Australia.
  - 2016 Selection Panel, Masters in Entrepreneurship program.
- 2015-2017 Executive Committee member, University of Melbourne Centre for Asian Business and Economics (CABE).
  - 2015 Committee to develop curriculum for the launch of the Masters in Entrepreneurship program.
  - 2015 Led the MBS team in co-developing the Biodesign Program with Engineering.
  - 2015 Chaired a committee writing the report for a promotion & tenure case.
- 2007-2014 Associate Director, Intellectual Property Research Institute of Australia.
- 2012-now Member, Melbourne Business School Senior Faculty Advisory Group (SAAG).
  - 2014 Member, University of Melbourne/MBS committee to revamp the Master of Engineering Management program.
  - 2013 Coordinator for MBS, Founders Studio at MBS organised by the Academy of Design Australia, July 2013.
  - 2012 Member, University of Melbourne Scholarly Information Advisory Group (SIAG).
  - 2010 Acting Director, Intellectual Property Research Institute of Australia, Aug/Sep 2010.
- 2007-now Founding member, MBS Research Computing Group with Mike Smith and Peter Russell.
  - 2006 MBS Ad-hoc committee on information technology (with Michael Ryall), 2006.
  - 2006 Member, MBS Asia-Pacific Reference Group.

#### III. MBS Student Mentoring

- 2010-now Occasional mentor for the MBS Technology Club and Consulting Club. I offer advice and support to students concerning club activities.

- 2009-now Mentor and occasional judge for the MBS Photography Club. I sometimes conduct photography workshops for students. As a photographer, I also regularly capture images of various school activities, several of which appear within MBS and University of Melbourne websites and publications. A small collection of images are available online at <http://pix.kwanghuiseto.com>).
- 2015 Judging panel member, Intel-MBS Case Competition, April 2015.
- 2012 Mentored students in the MBS Net Impact internship program.
- 2011 Hosted an event organized by the MBS Technology Club and Marketing Club featuring speakers from Google. 17 November 2011.
- 2011 Presented a talk on the photographic industry to the MBS Photography Club and MBS Entrepreneurship Club, 9 November 2011.
- 2011 Hosted a panel event organized by the MBS Technology Club on Management Careers in the Technology Sector, 20 June 2011.
- 2011 Conducted a photography workshop for the MBS Photography Club, 2011.
- 2006 Advisor, MBS student team in the BCG Case Competition Sep 2006 (with Paul Dainty and Doug Dow).

#### IV. National University of Singapore

- 2001-2004 NUS Overseas Colleges, Steering Committee Member.
- 2003 NUS Business School, BBA Curriculum Review Committee.
- 2003 Member of a 4-person task force to set up the NUS Center for Management of Science and Technology.
- 2000- Raffles Hall: Resident Fellow (2000-2002), Non-resident Fellow (2002-2004), Associate Director for Alumni Affairs (2003-2006). Webmaster for Rhalumni.org (2001-present).

#### V. Other

- 2016 Ph.D. external examiner for a UNSW thesis.
- 2000-2012 Ph.D. external examiner for several universities.
- 2000-2012 I blog on the Core Economics website: <http://economics.com.au>.

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### Media Coverage and Commentary

- 2016 Acknowledged for contributing to the Accenture report on “Digital Shoring for Networked Innovation”.
- 2015 Quoted in Leon Gettler’s story, “Make the trend your friend”, The Australian, 22 Oct 2015.
- 2015 Quoted in Leon Gettler’s story on the future of work, “Why a robot could become your new best friend”, The Australian, 13 Oct 2015.
- 2015 Kwanghui Lim, “Opportunities for Innovation in Australia”, The Source (MBS Student Newsletter, Oct 2015).
- 2014 “Brains trust: How do businesses capture and manage the knowledge they depend on?”, University of Melbourne Up Close podcast, November 2014.
- 2014 Quoted in a feature on “Growing Entrepreneurs” by Chris Sheedy, In The Black Magazine, Nov 2014.
- 2014 Catherine de Fontenay and Kwanghui Lim, “Obfuscation by collaboration”, Research Fortnight, 28 May 2014.
- 2013 Coverage in “IIT Alumni hold Innovation Meet for Entrepreneurs”, The Indian Sun, July 2013.
- 2013 Quoted by David James in his article “Revolutionary thinkers: Michael Porter’s strategy game-changer” in LeadingCompany, 28 February 2013.
- 2012 Quoted in Damien Woolnough and Blair Speedy’s article on online retailing, The Australian, 14 Dec 2012.
- 2012 Quoted in an article on disruptive innovation, BRW, 16 Aug 2012.
- 2012 Quoted in an article on the film industry, BRW, 13 June 2012.

- 2012 Quoted in: Squeezing value from mergers and acquisitions, LeadingCompany, 4 June 2012.
- 2012 Quoted in Myriam Robin's story, "Qantas and Virgin fight over market share" in LeadingCompany, 26 April 2012.
- 2012 Quoted in Jackie Range's story on Wellcome's support for Open Science in BRW, 19 April 2012.
- 2011 "Keeping it creative: what happens to productivity when innovative firms are acquired?", University of Melbourne Up Close podcast, 5 August 2011.
- 2011 "What really went wrong for Borders and Angus & Robertson", The Conversation, 23 March 2011.
- 2011 Quote on SME Strategies in NAB Business View Magazine, Issue 11, page 4, 2011.
- 2011 Quoted in Peter Ollier's cover story, "The Future of Digital Books" in Managing IP Magazine, 20 March 2011.
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National Science Foundation research grant applications, USA.

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## Resume Version

June, 2016.